



## **Exhibit "C"**

**(revised 11/11/15)**

# **Nutri-West Internet Web Site Policy**

**WHEREAS:** Nutri-West is by definition a nutrition manufacturing company that sells to exclusive distributors under contract. These distributors are under contract to supply these products solely to licensed health care professionals. By contract, these exclusive distributors cannot sell directly to the general public at large. The doctor is only to sell to their personal patients, (patients that the doctor personally sees in their office). If a patient were to contact a distributor directly, they are mandated to refer them to a Nutri-West doctor.

**FURTHER:** It has come to the attention of Nutri-West management that Doctors in the field wish to develop Internet web sites as a convenient way and means to distribute Nutri-West products to their patients. This past policy has proven to be problematic and unsustainable. NW has found doctors selling to the general public and other doctor's patients through but not limited to websites, fictitious doctor names, fictitious clinics, etc. Nutri-West gets calls or emails every week complaining about this practice. In most cases the distributors did not know or were unaware of the website or its content, which is also unacceptable.

**SOLUTION:** In order to protect the integrity of you as a doctor and Nutri-West, no doctor or entity associated with any doctor will be allowed to sell, advertise or use the Nutri-West name, logo, pictures or any reference to Nutri-West on their websites.

1. All current doctors using Nutri-West on their websites will be contacted and advised of this new policy. If it is discovered that the doctors do not adhere to this policy, they will immediately have their shipments suspended and business will be discontinued, until the issue is remedied.
2. If the distributor does not stop shipping to the doctor, the distributor will immediately have their shipments suspended and business will be discontinued, until the issue is remedied.